



Bindi the 'tourism queen'

PINT-SIZED entertainer and wildlife warrior Bindi Irwin has been voted the favourite face of Australian tourism.

A survey, conducted over the past five weeks by online travel directory TotalTravel.com asked 1609 participants who they thought would make the best ambassador for the industry.

Eight-year-old Bindi, daughter of the late Steve Irwin, was the clear winner, with 38 per cent voting her the queen of Australian tourism.

Prince of the portaloos, Kenny, was a close second with 28 per cent of the votes, while foxy morons Kath and Kim came in third with 24 per cent.

Retired cricketer Shane Warne scored 6 per cent of the votes, and Bert Newton just 5 per cent.

TotalTravel.com global marketing manager Paul Fisher said he wasn't surprised Bindi topped the poll as he believed she would be a "perfect ambassador" for Australia.

"I'm sure international visitors would love to see Bindi say 'G'day mate'," he said.



TOURISM TREASURE: Bindi Irwin has been voted the favourite face of Australian tourism in a poll on a travel website.