

totaltravel.com Voted no. 1 Travel Site

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TOTALTRAVEL.COM.AU has been voted the best travel website in Australia for the second year in a row by Australian NetGuide magazine.

Australian NetGuide awarded TotalTravel.com.au the Best Travel/Tourism Site award in its annual NetGuide Australian Web Awards for 2006.

The Best Travel/Tourism award recognises the best travel or tourism site as gauged by the quality and quantity of travel or tourist information, ease of use, travel resources and overall consumer experience.

The results appear in the April edition of Australian NetGuide magazine.

Other category award winners include Google (Best Search Site), Seek (Best Classifieds Site), and ABC News Online (Best Media Site).

totaltravel.com global marketing manager Paul Fisher said he was excited that the company's Australian travel guide, TotalTravel.com.au had performed well in the awards, particularly because finalists were nominated by the public.

"It's fantastic to be recognised once again by Australian NetGuide, which is the country's top selling Internet magazine," Mr Fisher said.

"TotalTravel.com.au aims to help thousands of internet users around the world discover a wealth of travel and tourism information quickly and efficiently. It's terrific that internet users have found it both a useful and comprehensive research tool for their travels."

Launched in 2002, totaltravel.com has online travel guides for Australia (TotalTravel.com.au), New Zealand, the United Kingdom and Hawaii, USA.

totaltravel.com delivers both a travel guide and a place to find accommodation, activities, transport, restaurants etc. Users can seek information about a destination and then be directed to a business in the area.

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