

Flight Centre marketing manager joins totaltravel.com

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totaltravel.com has appointed former Flight Centre marketing guru David Poulus as its new business development manager.

David joins totaltravel.com after eight years at Flight Centre, where he was the former NSW marketing manager, and the former head of the company's successful publishing and design division.

His new role at totaltravel.com will see him developing partnerships with tourism bodies, airlines, hotel groups and other large travel suppliers.

"David's an excellent operator with a great reputation within the travel industry. He's a very enterprising individual with some valuable experience," Totaltravel.com global marketing manager Paul Fisher said.

At Flight Centre, David increased the production of the company's publishing division from one monthly publication to five, and the number of staff from six to 32. He later took over the operation of the in-house advertising and media division.

For the past two years, David was the NSW Marketing Manager for Flight Centre, Student Flights and Escape Travel.

totaltravel.com is a commission-free, online travel marketplace where businesses in the travel industry can sell and promote their products. totaltravel.com attracts more than 1.5 million visitors per month.

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