

March 18, 2008

TOTALTRAVEL.COM.AU TOP TRAVEL SITE

TOTALTRAVEL.COM.AU has received a Highly Commended award for the best travel website in Australia by *Australian NetGuide* magazine.

totaltravel.com.au received the accolade in *Australian Netguide's* annual NetGuide Australian Web Awards for 2007.

The Best Travel/Tourism award recognises the best travel or tourism site as gauged by the quality and quantity of travel or tourist information, ease of use, travel resources and overall consumer experience.

totaltravel.com is no stranger to awards – in 2005 and 2006, totaltravel.com was awarded the winner of Best Travel/Tourism Site by Australian Netguide.

This year's NetGuide Australian Web Awards also recognised companies including Google (Best Search Site), Zazz.com.au (Best Shopping Site), and Nickelodeon (Best Kids'/Youth Site).

TotalTravel.com global marketing manager Paul Fisher said he was excited that the company's Australian travel guide, TotalTravel.com.au had performed well in the awards, particularly because finalists were nominated by the public.

"It's fantastic to be recognised by *Australian NetGuide*, which is the country's top selling Internet magazine," Mr Fisher said.

"totaltravel.com.au aims to help thousands of internet users around the world discover a wealth of travel and tourism information quickly and efficiently. It's terrific that internet users have found it both a useful and comprehensive research tool for their travels."

The 2007 NetGuide Australian Web Awards results appear in the April edition of *Australian NetGuide* magazine.

ENDS

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totaltravel.com was established in 2002 and is Australia's leading online travel marketplace for travellers and travel suppliers. Travellers can research destinations, read the opinions of other travellers, find travel offers and then deal directly with travel suppliers to save money.

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