



March 27, 2009

TOTALTRAVEL.COM VOTED TOP TRAVEL WEBSITE FOR THIRD TIME

TOTALTRAVEL.COM.AU continues its reign as Australia's leading travel and tourism website.

For the third year, totaltravel.com has been voted the top travel and tourism website by Australian NetGuide magazine. totaltravel.com was also recognised for best travel and tourism website in 2005 and 2006. The website was highly commended in 2007.

The travel and tourism website award is determined by the quality and quantity of travel or tourist information, ease of use, travel resources and overall consumer experience.

The results are featured in the April 2009 edition of Australian NetGuide magazine.

Other category award winners in 2008 include Google (Best Search Site), dStore (Best Online Shopping Site) and ABC News Online (Best Media Site).

totaltravel.com global marketing manager Paul Fisher said he was delighted the company's Australian travel guide, totaltravel.com.au had been recognised as the leading travel website, particularly because finalists were nominated by the public.

"It was a thrill to win the award two years in a row but to have received the accolade a third time is fantastic news. Australian NetGuide is the country's top selling Internet magazine and we believe the exposure from the awards helps to raise our profile and attract more visitors to our website," Mr Fisher said.

"totaltravel.com.au aims to help thousands of internet users around the world discover a wealth of travel and tourism information quickly and efficiently. It's terrific that internet users have found it both a useful and comprehensive research tool for their travels."

About totaltravel.com

totaltravel.com was established in 2002 and is Australia's leading online travel marketplace for travellers and travel suppliers. Travellers can research destinations, read the opinions of other travellers, find travel offers and then deal directly with travel suppliers to save money.

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